



Tulsa Area United Way

LIVE UNITED

2019
ANNUAL
REPORT



ART CREATED BY TULSA ARTIST, JOSH BUTTS

VISION

The Tulsa Area United Way envisions a community working together to ensure that all of its members flourish and thrive.

MISSION

The Tulsa Area United Way unites people and resources to improve lives and strengthen our communities.

ABOUT

The Tulsa Area United Way (TAUW) is a nonprofit organization in the six-county area funding 59 partner agencies whose critical services deliver the three building blocks to a better life: education, financial stability and health/safety. Since 1924, TAUW has raised and invested over \$825 million to assist people in need in Creek, Okmulgee, Osage, Rogers, Wagoner and Tulsa counties. All contributions to the TAUW are invested locally, and governance is maintained by a highly dedicated Board of Directors. Learn more at **TAUW.ORG**



MORE THAN **1,000**
COMPANIES RUN A UNITED
WAY CAMPAIGN EACH YEAR.

EMPLOYEES TAKE PRIDE IN
MAKING A DIFFERENCE IN
THEIR COMMUNITY.



**BECAUSE OF OUR 59
PARTNER AGENCIES:**

4,815

JOBS SUPPORTED

\$291,881,866

INVESTED INTO THE LOCAL ECONOMY THROUGH
PROGRAMS AND SERVICES

550,974

NUMBER OF TIMES THOUSANDS OF PEOPLE ARE SERVED

OUR CORE VALUES

STRENGTHENING

the community through collaboration and compassion

EMBRACING

opportunities in a changing environment

SERVING

as exceptional stewards of community resources with the highest ethics, transparency, and integrity

SOLVING

problems with innovation, energy, and belief in a better future

ADVOCATING

respect to create inclusive communities

COLLECTIVE IMPACT STRENGTHENS OUR COMMUNITIES

COMMUNITY COLLABORATIONS

Lead community-wide responses to solve social challenges by establishing partnerships with nonprofits, businesses, foundations, government and educational institutions.

SOCIAL INNOVATION

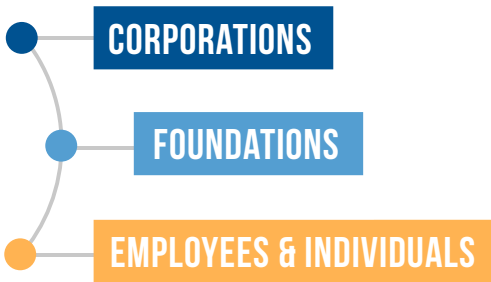
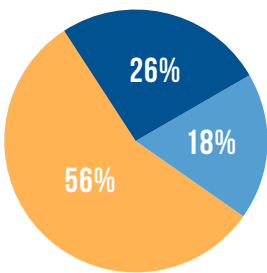
Provide financial assistance to nonprofit organizations that offer creative, innovative solutions to unmet community challenges.

SUSTAINING LIVES VIA SOCIAL SAFETY NET

Advance the common good by investing in three building blocks of a better quality of life: **financial stability**, **education** and **health/safety**.

FINANCIALS

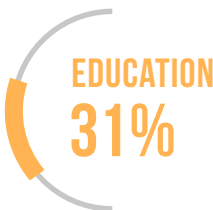
FUNDING FROM



INVESTED IN



Workforce development
Financial education
Basic needs | Housing
and homeless prevention
Transportation | Legal
services



Youth development
and mentoring
Academic achievement
Information and referral
Early childhood
development | Family
education | Community
engagement and
volunteerism



Mental health | Safety
Child and family protection
Physical health | Substance
abuse | Quality of life

REVENUES	2019	2018
Contributions - Current Campaign	\$25,550,008.00	\$23,699,065.00
Contributions - Prior Years' Campaigns	2,324,570.00	1,029,040.00
Collection Loss Provision	-1,456,186.00	-1,270,025.00
Other Contributions	279,211.00	30,717.00
Net investment Return	556,125.00	43,128.00
In-Kind Contributions	166,014.00	119,500.00
Other	210,103.00	232,367.00
Total Revenue	\$27,629,845.00	\$23,883,792.00

EXPENSES	2019	2018
Program Services		
Education	\$5,806,612.00	\$5,720,913.00
Health/Safety	8,516,364.00	8,390,673.00
Financial Stability	5,032,396.00	4,958,125.00
Collaborative Grant Funding	1,081,044.00	781,011.00
Innovative Grant Funding	340,482.00	290,500.00
Other Special Funding	1,631,715.00	894,064.00
Community Impact	851,507.00	839,541.00
Total Program Services	23,260,120.00	21,874,827.00
Management and General Expense	1,061,455.00	1,114,996.00
Fund Raising Costs	2,128,338.00	1,833,801.00
Total Expenses	\$26,449,913.00	\$24,823,624.00

Change in Net Assets	1,179,932.00	-939,832.00
Less Change in Restricted Net Assets	2,148,412.00	-540,797.00
Unrestricted Change in Net Assets	-968,480.00	-399,035.00
Unrestricted Net assets, Beginning of Year	12,037,820.00	12,436,855.00
Unrestricted Net Assets, End of Year	\$11,069,340.00	\$12,037,820.00

2020 BOARD OF DIRECTORS

Chair: **Kirk Hays**, ARVEST Bank

Chair Elect: **Caron Lawhorn**, ONE Gas, Inc.

Vice Chair: **Dr. Leigh Goodson**, Tulsa Community College

Secretary: **LareRonita Ratcliff**, AT&T/CWA, Local 6012

Treasurer: **Cathy Gates**, Community Advocate

Asst. Treasurer: **Ross McLaughlin**, QuikTrip Corporation

Ethics Officer: **Kevin Cavanah**, Matrix Service Company

Alison Anthony, Tulsa Area United Way | **Scott Asbjornson**, AAON, Inc.

Thomas E. Bennett, Jr., First Oklahoma Bank | **Melissa Bogle**, Gateway First

Bank | **Kaye Brewer**, UAW, Local 952 | **John Chandler**, Williams | **J.W. Craft**,

Alliance Resource Partners, LP | **Susan Crenshaw**, Harrison Energy | **Dr. Joseph**

Cunningham, Blue Cross & Blue Shield of Oklahoma | **Beth Downing**, Avansic

Lee Eslicker, D & L Oil Tools | **Gloria Fletcher**, Community Advocate | **Jay Foley**,

Community Advocate | **Dr. Deborah Gist**, Tulsa Public Schools | **Kevin Gore**,

BKD, LLP | **Mark R. Graham**, Ret., Tulsa Area United Way | **Cara Hair**, Helmerich

& Payne, Inc. | **Ryan Haynie**, Manhattan Construction Company | **John Hewitt**,

Matrix Service Company | **Alana Hughes**, Charles & Lynn Schusterman Family

Foundation | **Betsy Jackson**, Hall Estill | **Kimberly Johnson**, Tulsa City County

Library | **Manju Kaul**, Clinical Psych./Private Practice | **Tim Lyons**, TTCU Federal

Credit Union | **Marcia MacLeod**, Community Volunteer | **Brendon Maguffee**,

Tulsa Federal Credit Union | **Robert McGrew**, T.D. Williamson, Inc. | **Lisa McLarty**,

Mabrey Bank | **Alicia Oates**, TWU Local 514 | **Brenda Pipestem**, Pipestem Law

Frauke Petersen, Luxa Enterprises | **Michael Redman**, Mitchell Bonds, pllc

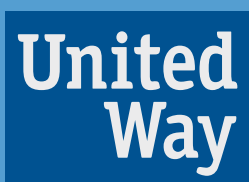
Scott Robin, Bank of Oklahoma | **Carrie Rollmann**, Bank of Oklahoma | **Yobana**

Ruiz, Olé Marketing & PR | **JoAnn Schaub**, Bank of Oklahoma | **Dr. John Henning**

Schumann, OU-Tulsa | **Bailey J. Siegfried**, NORDAM | **Peggy Simmons**, Public

Service Company of Oklahoma | **Annie Van Hanken**, George Kaiser Family

Foundation | **Kevin Vann**, WPX Energy, Inc. | **Maggie Yar**, The Hille Foundation



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