

Strong Tomorrows Supports Teen Parents

Strong Tomorrows, a program providing support to expectant and parenting high school students in Tulsa, is expanding its programming this fall. With financial support from the Tulsa Area United Way and George Kaiser Family Foundation, the program will expand to two additional high schools.

“We’ve experienced a high level of success with Strong Tomorrows in our pilot phase over the last three years,” said Omare Jimmerson, program director at Strong Tomorrows. “We know there is a great need for the kind of support our program provides, and we’re grateful for this additional funding so we can continue to expand while helping Tulsa teens be successful parents and students.”

Strong Tomorrows is a school-based initiative that identifies and serves both mothers and fathers in junior high and high school by providing one-on-one case management for participating students, as well as education and training



on a host of topics including prenatal care, child birth, career planning, health and high-quality child care.

“We have been very impressed with the track record of this new initiative,” said Mark Graham, President and CEO at the Tulsa Area United Way.

Strong Tomorrows currently serves teen parents at Nathan Hale Junior and High School and East Central Junior and High School. With a combined \$327,000 in funding provided by Tulsa Area United Way and George Kaiser Family Foundation, the program will expand to Central and McLain Junior and High Schools. In addition, Strong Tomorrows will add a full-time employee to focus specifically on serving young fathers.

philanthropic

Alexis de Tocqueville Society

TULSA AREA UNITED WAY | FALL 2017

United Way Announces \$25 Million Goal

The Tulsa Area United Way recently unveiled a goal of \$25 million for this year’s campaign at the Broken Arrow – Union High School football game.

The goal was announced before 15,000 parents and fans at the game, which was televised nationally on ESPN. Members of the Broken Arrow High School Cheer Squad helped to reveal the goal.

“Although this year’s goal is impressive, the need in the Tulsa area is great and we cannot let down those who depend upon us,” said Mark Graham, President and CEO of the Tulsa Area United Way.

In addition, more than 5,000 volunteers worked on 400 projects across the region during the annual Day of Caring. Tulsa’s Day of Caring is one of the nation’s largest, Graham said.

At the Day of Caring kick-off and breakfast, this year’s 15 Trailblazers announced that they surpassed the goal of their early summer campaign by raising \$3,411,188.

“This really kick starts the campaign and bodes well for our success this fall,” Graham said.

The Tulsa Area United Way provides funding to 59 of the region’s most effective and impactful non-profit organizations in the areas of education, health/safety and financial stability.

John Hewitt, President and CEO of Matrix Service Company, is serving as chair of this year’s United Way campaign.

He will be assisted by 40 community leaders who serve on the United Way’s Campaign Cabinet, as well as 15 loaned executives.

The annual fall campaign will conclude at the “Unite!” celebration on Thursday, Nov. 9, at the newly renovated Tulsa City-County Library in downtown Tulsa. For more information, visit www.tauw.org.



Matrix Service Company employees prepare to work in the garden at Eugene Field Elementary School.

CAMPAIGN KICK-OFF



The goal of the 2017 Tulsa Area United Way campaign was announced before 15,000 fans at the Broken Arrow – Union High School football game, televised nationally on ESPN.

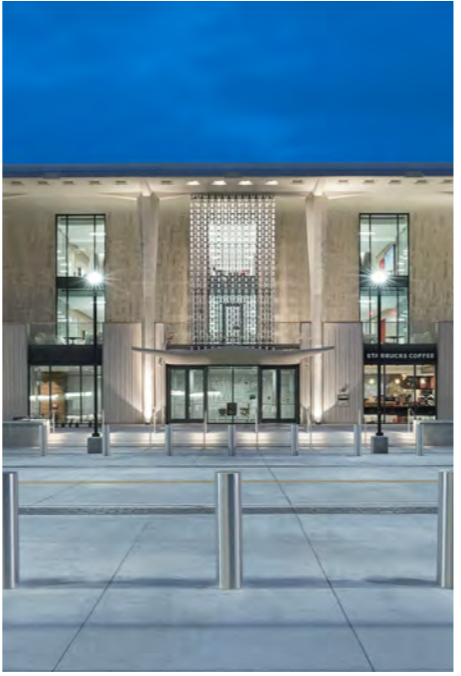
PLEASE JOIN US at

UNITE!

End of campaign celebration

5:30 p.m.
Thursday, Nov. 9

Downtown Branch
Tulsa City-County Library
Fifth St. & Denver Ave.



the Sunday races – the most elite Tulsa Tough competitions.

The event will be held from 11:00 a.m. to 2:00 p.m. on Sunday, June 10, 2018.

Plus, the infamous Cry Baby Hill is around the corner. If you haven’t heard about Cry Baby Hill, then you’re in for quite a surprise. It’s one of those things in life that is hard to describe if you haven’t experienced it yourself. Tailgating. Music. Costumes that would make Mardi Gras blush. These are a few of the ingredients that make Cry Baby Hill.



Don’t miss out - increase your Tocqueville contribution by only \$1,000 and experience Tulsa Tough in style!

For more information, or to increase your pledge, contact Laura Bell at lbell@tauw.org or 918-295-6618.

COMING

Watch for more exciting new Un-Auction items available for Tocqueville members in the coming weeks!

UN-AUCTION ITEM #1

The First-Ever ADT Tulsa Tough Experience

The Saint Francis Tulsa Tough has become one of our city’s coolest events. Now, Tocqueville members can have a comfortable front row seat.



By increasing your contribution to the Alexis de Tocqueville Society by \$1,000, you will qualify for the best seat in the house at the first ever Tocqueville Tulsa Tough party.

Tocqueville members will enjoy cocktails, brunch, music and close-up seating from the lawn of the historic McBirney Mansion. The mansion is located directly on the route of



Alexis de Tocqueville Society
of the Tulsa Area United Way

1430 S. Boulder, P.O. Box 1859 • Tulsa, OK 74101 • 918-583-7171 • www.tauw.org



INSIDE:

Meet Our New Chief Operating Officer

ADT Members In the Community

Strong Tomorrows Supports Teen Parents



Letter from our Co-Chairs

First and foremost, thank you from the bottom of our hearts for your membership in the Alexis de Tocqueville Society. As Tocqueville members, you provide more than one in six dollars of the Tulsa Area United Way's annual campaign for the community. In short, Tocqueville support is crucial to the success of the campaign, and makes our community a better place to live.

Although we are relatively new to Tulsa, you have made us feel right at home. To our new members, thank you for joining! We think you will enjoy your membership, not to mention the satisfaction of supporting your community. To our prospective members, we need you! Our goal this year is to grow Tocqueville membership to meet the increased needs of our community. Please do not forget about our innovative Step-Up Program, which will allow you to enjoy the benefits of full membership with a first-year contribution of \$5,000. To our established members, you have improved your community immeasurably.

Speaking of established members, we are delighted to announce a new member of

our Million Dollar Roundtable, Mr. Joseph W. Craft III, who joins other Roundtable members, including Pat and Keith Bailey, George B. Kaiser, the Roxana and Robert Lorton Family, and the Siegfried Family. Joe's commitment at this esteemed level is truly extraordinary, and we are so grateful for his steadfast support.

To all of you who attended this year's fall reception, thank you for your time, and especially, thank you to our gracious hosts, Betsy and Bryan Hendershot. Your home is spectacular and we appreciate your generosity in sharing it with Tocqueville members.

You still have time to participate in our innovative "Un-Auction" this year. We have some exciting auction items that you can bid on by phone or email. See the last page of this newsletter for more information about the "Un-Auction" Item #1.

This year, we have embarked on a new initiative to recruit more Tocqueville members through major company campaigns. We are pleased to announce that this initiative has been quite

successful, and we are looking forward to welcoming several business leaders who are new to Tulsa as Tocqueville members.

Once again, thank you for your warm welcome to us. We are grateful for your friendship and your heartfelt commitment to our community.

April and Sid McAnnally
2017 Co-Chairs
Alexis de Tocqueville Society



Alison Anthony Named Chief Operating Officer

The Tulsa Area United Way has named Alison Anthony as its new Chief Operating Officer.

Anthony previously served as President of the Williams Foundation and Director of Strategic Outreach at Williams, where she also served in various leadership roles since 1999.

Her areas of specialty include public affairs, advocacy, human resources, philanthropic and

foundation management, strategic planning and business development.

As Chief Operating Officer at the Tulsa Area United Way, she shares management of overall operations with the President and CEO. She will provide strategic leadership for the organization, interface with its Board of Directors, and lend oversight to its executive leadership team. She will work with the President and CEO to advance relationships with major donors, foundations, and CEOs in the Tulsa area.

"Alison's background and credentials make her the ideal choice to provide strategic leadership for the Tulsa Area United Way, expand its reach into the community, and drive future innovation in resource development and community impact," said Mark Graham, President and CEO of the Tulsa Area United Way.

Last year, she chaired the Tulsa Area United Way's Strategic Planning Initiative, which resulted in a comprehensive strategic plan.

"I am thrilled to join the Tulsa Area United Way team. Waking up every day committed to improving Tulsans' health, the education outcomes of our young people, and the prosperity of our citizens is a great privilege and honor," Anthony said.

Anthony has served on the Board of Directors for numerous organizations in the Tulsa area including the Tulsa Area United Way, Tulsa Community Foundation, Community Action Project (CAP - Tulsa), Community Service Council, Teach for America, Impact Tulsa, Leadership Oklahoma, Tulsa Ballet, Oklahoma Arts Institute, and more.

She received master's and bachelor's degrees from Oklahoma State University.



Members of the Alexis de Tocqueville Society recently attended the annual fall reception at the home of Betsy and Bryan Hendershot.



Sid and April McAnnally,
Betsy and Bryan Hendershot



Alison Anthony, John Bumgarner and
Mark Graham



Shiela Haynes and Dede Hewitt



Bob and Jean Funk,
Marge and John Gaberino



J.W. and Mollie Craft,
Gentner Drummond



Ben Stewart, Chris Murphy
and April McAnnally



JoAnn Schaub, Jim and Suzanne Kneale,
Jim Holloman



Jeff and Connie Cope,
Chad and Amy Mariska



Alexis and Larry Haskett



Julie Allen, Eric and Shannon Richards



Scott and Tammy Grauer,
Angie and Joe Gottron