Dear (Company Name) Employee,

The 2019 United Way Campaign is gearing up and we will kick off our employee campaign on (DATE). (ECC’s Name) and (his/her) team have worked hard to make this a great campaign and we’re looking forward to not only having some fun, but more importantly, making a difference in the lives of our friends and neighbors. The campaign will end on (DATE), and you will be receiving details on the campaign activities soon.

Thousands of people this year will need the valuable assistance from the programs provided by the 59 Tulsa Area United Way (TAUW) partner agencies. These agencies’ critical services deliver the three building blocks to a better life: education, financial stability and health/safety. We all have a stake in the health of this community. Your contributions, combined with many others, make a huge difference in numerous lives. By giving to the Tulsa Area United Way, you meet the needs of many.

Please consider a gift to the Tulsa Area United Way as your part in making our community a better place to live. Your donation amount is a personal decision. TAUW recommends guideline giving (one hour’s pay per month or 1%), but any amount is appreciated. Keep in mind that we allow you to spread your gift throughout the year with the convenient option of payroll deduction. (IF APPLICABLE) We also match your gift, so everything you give goes further!

Please review the enclosed brochure about the agencies and services of the Tulsa Are United Way. I hope you will join me in supporting the 2019 United Way campaign. There is no better way to help more people in need than by giving through the United Way.

Thank you,

Your CEO